

Following are some guidelines and suggestions for organizing a screening of “Darfur Diaries.”

1. Determine a date and a venue for your event:

The format is a DVD, so you will need a venue with a DVD player, projector and sound system. If you want to preview the film before the event, it is available for rental at Hollywood Video and Netflix, or for individual purchase (which does not include screening rights) on amazon.com.

2. Obtain the screening rights:

Contact Nick from Cinema Libre Studios to obtain the rights to screen the film publicly or to purchase an institutional copy.
Email: santillan@cinemalibrestudio.com
Phone: 818-349-9922

If you want to organize a “film plus lecture” event with the filmmakers, please contact Creativewell, Inc.

Email: info@creativewell.com
Phone: 1-800-743-9182

3. Advertise your event:

Create contacts with community partners—the more schools, mosques, churches, synagogues, human rights groups, etc you have on board with you, the more the event will be embraced by and attended by the wider community;

Send us an email with the following information so we can post your event on our website:

- Date and time
- City
- Address
- Contact person name
- Contact person email
- Contact person phone number;

Advertise your event on the websites of the Save Darfur Coalition and The Nation Magazine.

Send press releases to local press, utilize email networks, create postcards, etc.

Download a “Darfur Diaries” poster (http://darfurdiaries.org/?page_id=22).

4. Raise funds:

Consider raising funds for the Darfur Diaries Education Project, to support schools in the destroyed Darfurian villages where the film was made.

5. Sell the book:

Consider selling the companion book “Darfur Diaries: Stories of Survival” at the event. Contact a local bookstore, or, if this is a university screening, your campus bookstore, about selling the book at the screening. A book flyer is downloadable (http://darfurdiaries.org/?page_id=22) and more information about the book is available (http://darfurdiaries.org/?page_id=7).

6. Sell the DVD:

Consider selling the DVD of the film at your event—proceeds from the sales can go towards the people of Darfur, including the Darfur Diaries Education Project. There is a 40% discount on DVD price if you purchase 10 or more.

Contact Nick from Cinema Libre Studios to purchase the DVDs:

Email: santillan@cinemalibrestudio.com

Phone: 818-349-9922

7. Distribute handouts:

Useful handouts to distribute at your event about the film, book, and education project are downloadable (http://darfurdiaries.org/?page_id=22).

If you have any further questions or need further assistance, please don't hesitate to contact us at info@darfurdiaries.org